

# HELLO!



## ***I'M KAMBRIA ALLEN*** **Designer**

I love design. I love color. I love creativity.  
I pride myself in having a good eye and a good taste level for what works. I am inspired by the past, but I always want to maintain the discipline of being timeless.  
I specialize in graphic design, branding design, creative direction, and styling.

RESUME  
FOUND  
ON THE  
LAST PAGE



# BRANDING

## CLIENT:

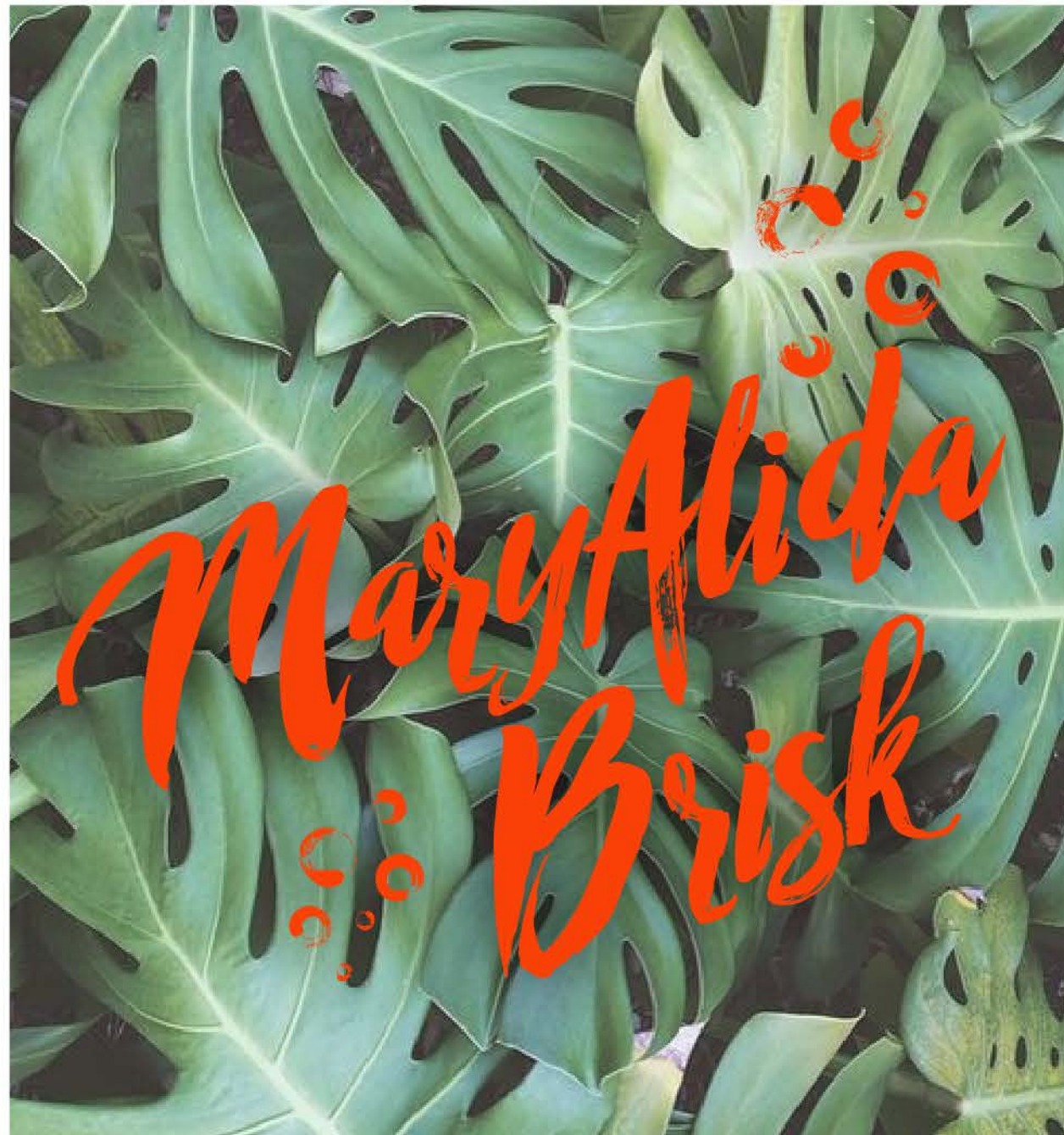
### MARYALIDA BRISK TRAVEL BLOG LOGO DESIGN AND FULL BRANDING PACKAGE

The client is a scuba diver and blogs about her travels. She wanted a logo that embodied adventure, the sea and something that could handle bold color.

#### COLOR



#### ACCENTS





# BRANDING

## CLIENT:

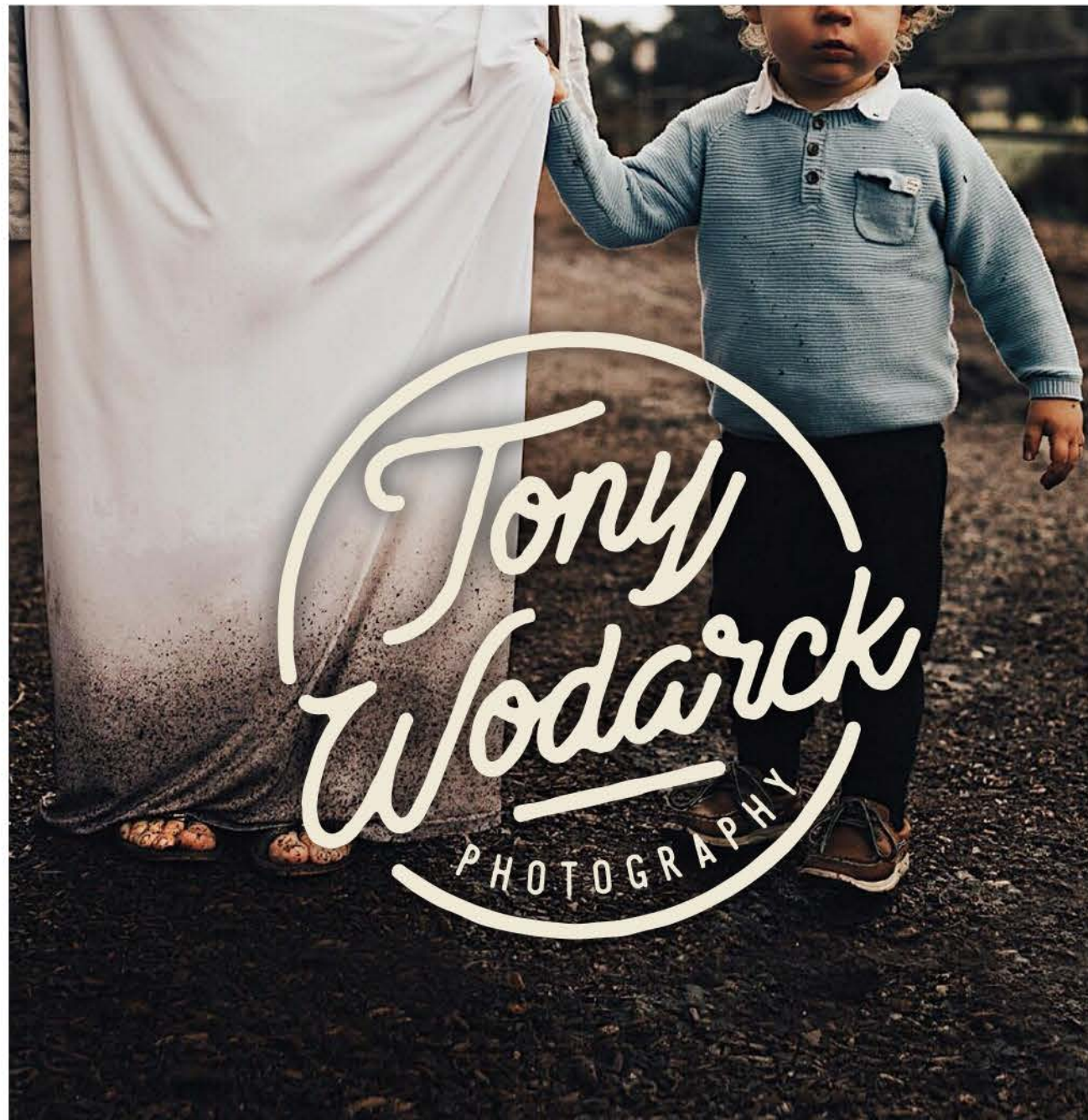
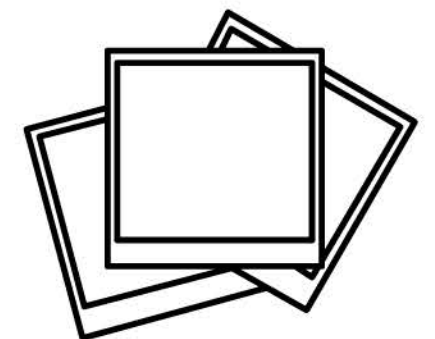
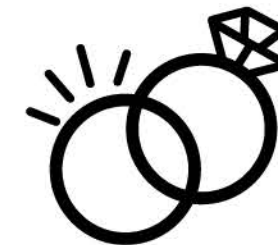
### TONY WODARCK PHOTOGRAPHY LOGO DESIGN AND FULL BRANDING PACKAGE

The client is a wedding and lifestyle photographer. He really wanted a logo that was hand drawn and textured. He is a craftsman and wanted his logo to come across that way.

#### COLOR



#### ACCENTS





# LOGOS/GRAPHICS

## LOVE IS IN THE ALE

A BEER TASTING EVENT FOR ARTIFEX BREWING

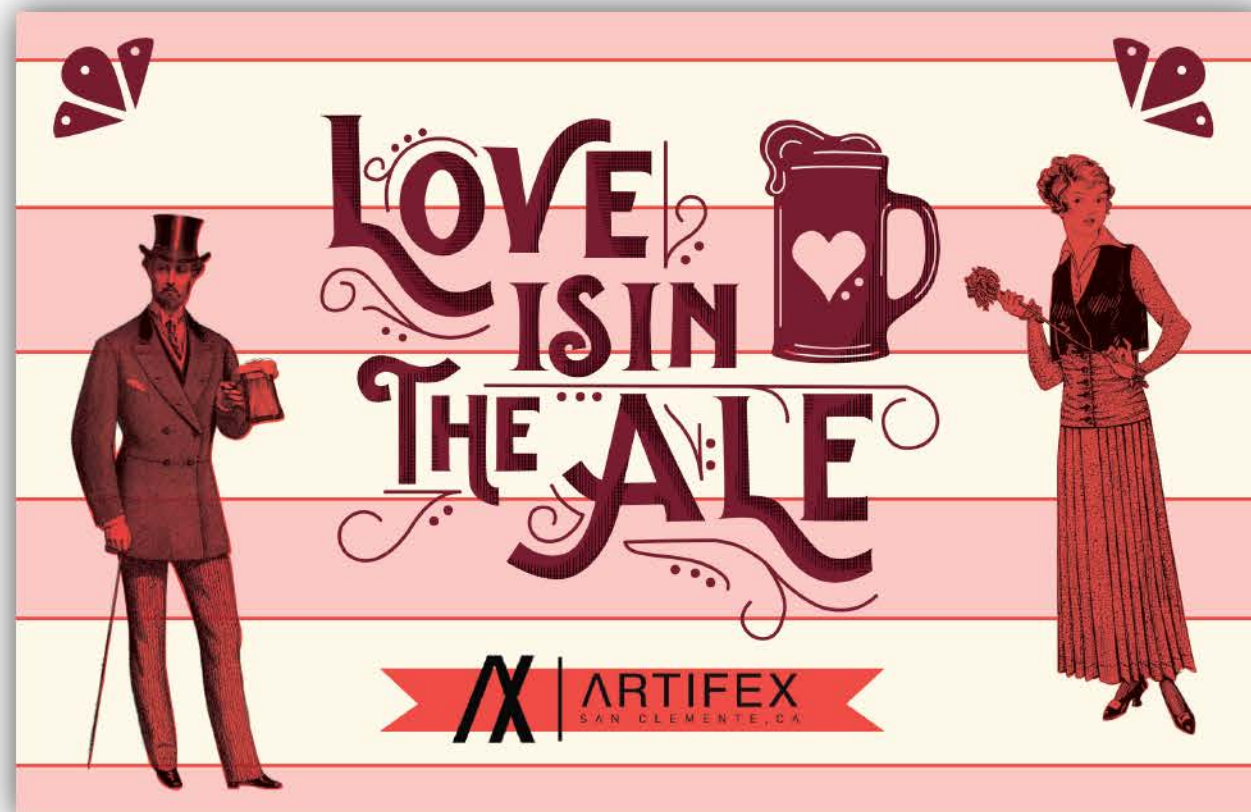
+ LOGO DESIGN

+ BEER TASTING RATING PLACE MATS

LOGO



FRONT



BACK

BEER NAME: SHOW ME YOUR ROOTS	BEER NAME: BOG TROTTER	BEER NAME: PARTY MILK	BEER NAME: HOLIDAY	THE SCALE
AROMA ○ ○ ○ ○ ○	AROMA ○ ○ ○ ○ ○	AROMA ○ ○ ○ ○ ○	AROMA ○ ○ ○ ○ ○	 This beer is BAE (Best Ale Ever) This beer makes my heart go boomshakalager! Roses are red, violets are blue, this beer is average, but I still love you! I know dads with better six packs than this... I got 99 problems & this beer is 1 of them
TASTE ○ ○ ○ ○ ○	TASTE ○ ○ ○ ○ ○	TASTE ○ ○ ○ ○ ○	TASTE ○ ○ ○ ○ ○	
PALATE ○ ○ ○ ○ ○	PALATE ○ ○ ○ ○ ○	PALATE ○ ○ ○ ○ ○	PALATE ○ ○ ○ ○ ○	
FINISH ○ ○ ○ ○ ○	FINISH ○ ○ ○ ○ ○	FINISH ○ ○ ○ ○ ○	FINISH ○ ○ ○ ○ ○	
OVERALL RATING ○ ○ ○ ○ ○	OVERALL RATING ○ ○ ○ ○ ○	OVERALL RATING ○ ○ ○ ○ ○	OVERALL RATING ○ ○ ○ ○ ○	
Blonde	Reds Ale	Stouts	Imperial Stout	
ARTIFEX	ARTIFEX	ARTIFEX	ARTIFEX	
India Pale Ale	India Pale Ale	India Pale Ale	India Pale Ale	Belgian
BEER NAME: SO LONG SOCIAL	BEER NAME: UNICORN JUICE	BEER NAME: NO NAME	BEER NAME: TRIGGER FINGER	BEER NAME: BELGIAN DIP
AROMA ○ ○ ○ ○ ○	AROMA ○ ○ ○ ○ ○	AROMA ○ ○ ○ ○ ○	AROMA ○ ○ ○ ○ ○	AROMA ○ ○ ○ ○ ○
TASTE ○ ○ ○ ○ ○	TASTE ○ ○ ○ ○ ○	TASTE ○ ○ ○ ○ ○	TASTE ○ ○ ○ ○ ○	TASTE ○ ○ ○ ○ ○
PALATE ○ ○ ○ ○ ○	PALATE ○ ○ ○ ○ ○	PALATE ○ ○ ○ ○ ○	PALATE ○ ○ ○ ○ ○	PALATE ○ ○ ○ ○ ○
FINISH ○ ○ ○ ○ ○	FINISH ○ ○ ○ ○ ○	FINISH ○ ○ ○ ○ ○	FINISH ○ ○ ○ ○ ○	FINISH ○ ○ ○ ○ ○



# LOGOS/GRAPHICS

## THE RIDERS CLUB

A TOGO MENU FOR LOCAL RESTAURANT

+ CUSTOM ILLUSTRATIONS

+ CUSTOM LAYOUT DESIGN





# LOGOS/GRAPHICS

## THE CHURCH SERIES

VARIOUS CAMP T-SHIRT GRAPHICS AND LOGOS FOR LOCAL CHURCHES

*Inspire*

Kinship Girls Retreat





# MERCH DESIGN

## CLIENT:

### GARY WARD PROPERTIES MERCHANDISE DESIGN

15LB. TERRY LOOP TOWEL WITH CUSTOM  
ARTWORK DESIGN



CANVAS FRONT  
TRUCKER SNAPBACK HAT  
WITH CUSTOM EMBROIDERED  
MARROW EDGE PATCH





# KAMBRIA ALLEN

## Designer

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✉ hello@fixxdesignboutique.com

🌐 fixxdesignboutique.com

I'M FROM SAN CLEMENTE, CA



I GRADUATED FROM

**POINT LOMA NAZARENE UNIVERSITY**

IN SAN DIEGO, CA IN MAY 2012

WITH A BACHELOR OF **ARTS**

IN

MANAGERIAL

ORGANIZATIONAL COMMUNICATION

(TRY SAYING THAT 10X FAST)

# RESUME

## ~~DESIGNER // CREATOR // OWNER~~

OCT 2016 - PRESENT

FIXX DESIGN BOUTIQUE, SAN CLEMENTE CA

- + DESIGN, STYLE AND CREATE ORIGINAL GRAPHIC CONTENT:  
CUSTOM INVITATIONS, MARKETING MATERIALS, LAYOUT DESIGN, BUSINESS CARDS ETC.
- + EXTENSIVELY COMMUNICATE WITH EACH CLIENT TO PROVIDE CREATIVE SOLUTIONS THAT HELP THEM  
BEST REPRESENT THEMSELVES
- + THROUGH BRANDING DESIGN, I HELP CLIENTS CLARIFY THEIR VISION AND CREATE REPEATABLE STRATEGIES  
SO THEY CAN FOLLOW THROUGH ON THEIR GOALS
- + I GIVE CREATIVE DIRECTION TO CAMPAIGNS OF ALL TYPES. I DRAW INSPIRATION, LAYOUT A STORY AND  
HELP THE CLIENT EXECUTE THE VISUALS

## ~~DESIGNER // PRODUCT DEVELOPER~~

DEC 2012 - OCT 2016

ADD BLACK CREATIVE AGENCY, LONG BEACH CA

- + DESIGNED, DEVELOPED AND PRODUCED CLOTHING AND OTHER PRODUCTS FROM CONCEPTION TO FINAL STAGES
- + EXTENSIVELY COMMUNICATED AND NEGOTIATED OPERATIONS AND FINANCE WITH INTERNATIONAL FACTORIES
- + DROVE CREATIVE RESEARCH FOR TREND AND DESIGN
- + RESEARCHED AND PROBLEM SOLVED TO CREATE EFFICIENCIES IN PRODUCTION AND WORK FLOW
- + MANAGED MULTIPLE CATEGORIES OF PRODUCT WITHIN IN MULTIPLE PRODUCTION SEASONS
- + GATHERED FEEDBACK FROM SEVERAL OUTLETS IN ORDER TO IMPROVE DESIGNS
- + CREATED TECHNICAL SKETCHES FOR FACTORY PRODUCTION WITH DETAILED INSTRUCTIONS ON HOW TO  
CONSTRUCT THE GARMENTS
- + DESIGNED LINES FOR MULTIPLE BRANDS ACROSS ALL CATEGORIES IN THE SAME SEASONS
- + DIRECTED CATALOG PHOTO SHOOTS, MANAGING TALENT, PRODUCT AND PHOTOGRAPHERS