

HELLO!



I'M KAMBRIA ALLEN **Designer**

I love design. I love color. I love creativity.
I pride myself in having a good eye and a good taste level for what works. I am inspired by the past, but I always want to maintain the discipline of being timeless.
I specialize in graphic design, branding design, creative direction, and styling.

RESUME
FOUND
ON THE
LAST PAGE

BRANDING

CLIENT:

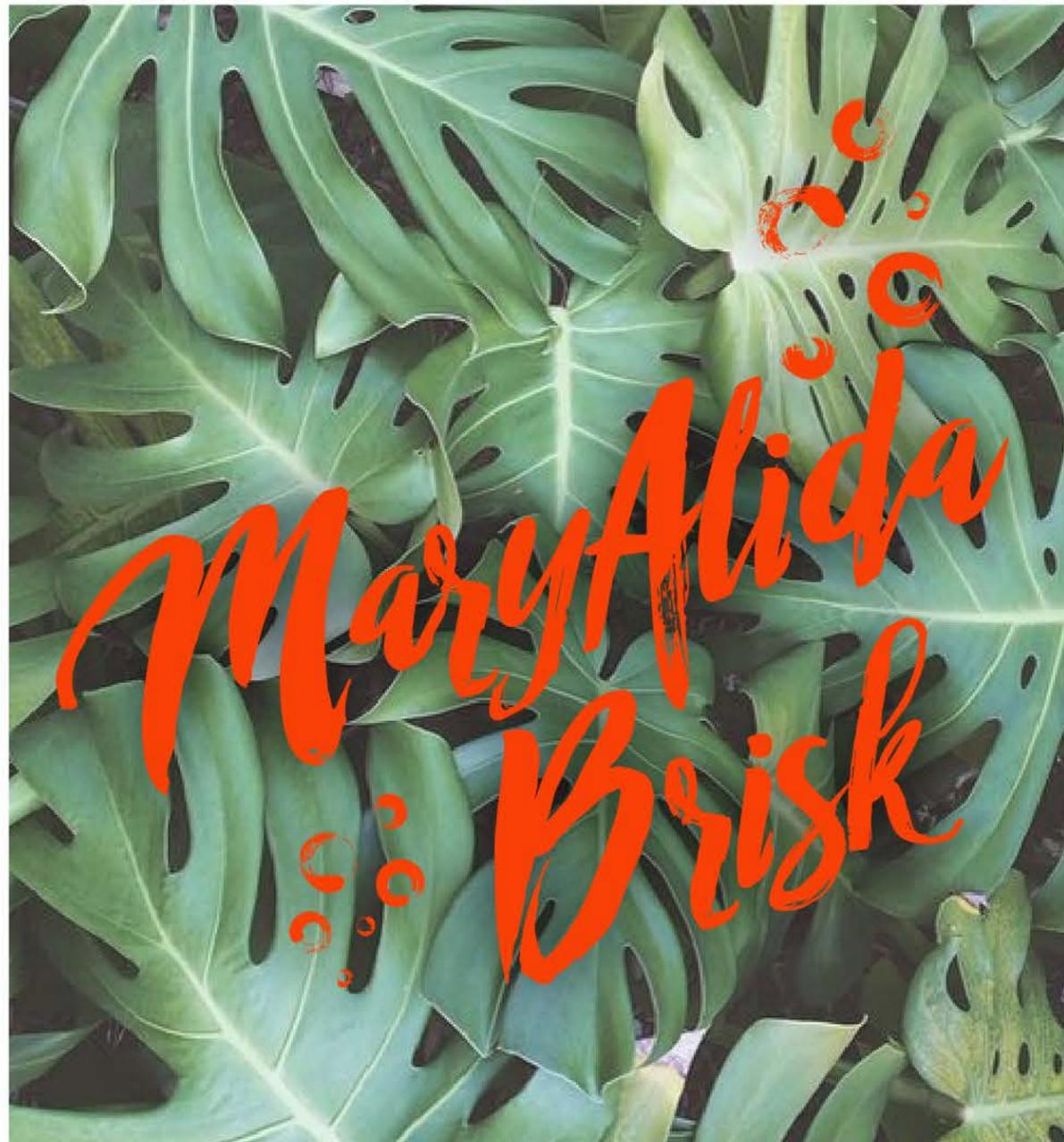
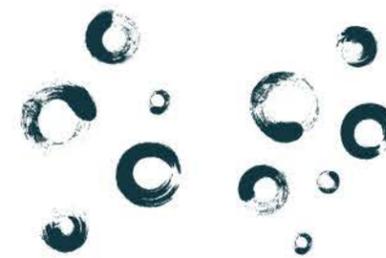
MARYALIDA BRISK TRAVEL BLOG LOGO DESIGN AND FULL BRANDING PACKAGE

The client is a scuba diver and blogs about her travels. She wanted a logo that embodied adventure, the sea and something that could handle bold color.

COLOR



ACCENTS



BRANDING

CLIENT:

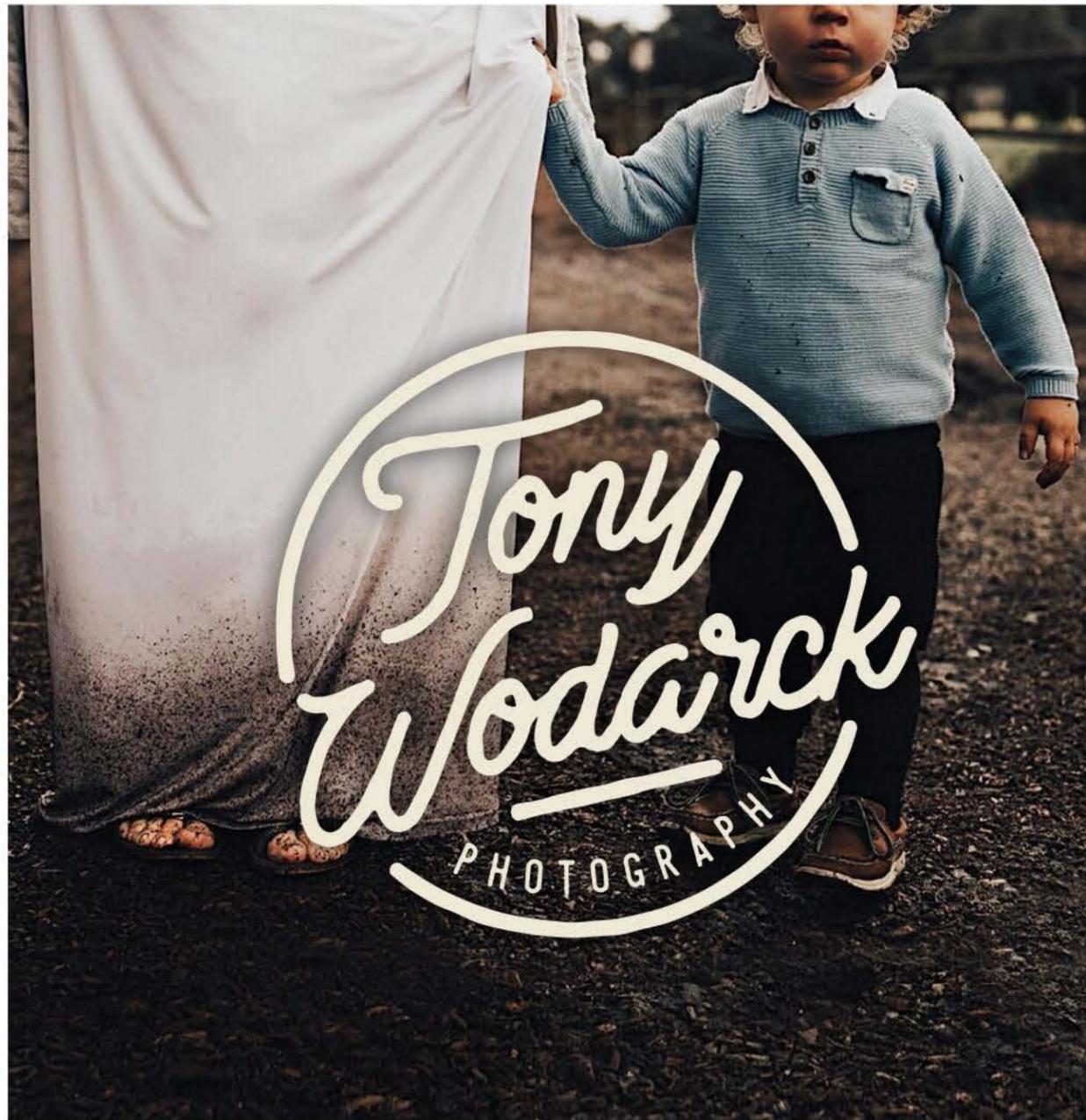
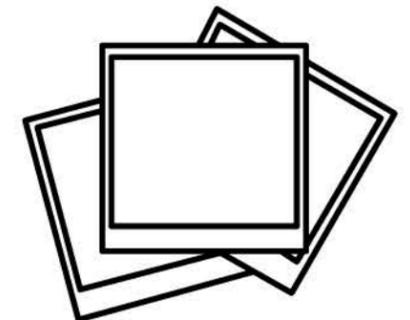
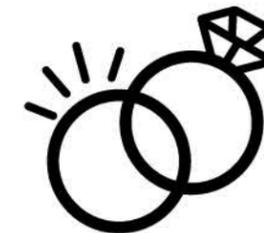
TONY WODARCK PHOTOGRAPHY LOGO DESIGN AND FULL BRANDING PACKAGE

The client is a wedding and lifestyle photographer. He really wanted a logo that was hand drawn and textured. He is a craftsman and wanted his logo to come across that way.

COLOR



ACCENTS



LOGOS/GRAPHICS

LOVE IS IN THE ALE

A BEER TASTING EVENT FOR ARTIFEX BREWING

+ LOGO DESIGN

+ BEER TASTING RATING PLACE MATS

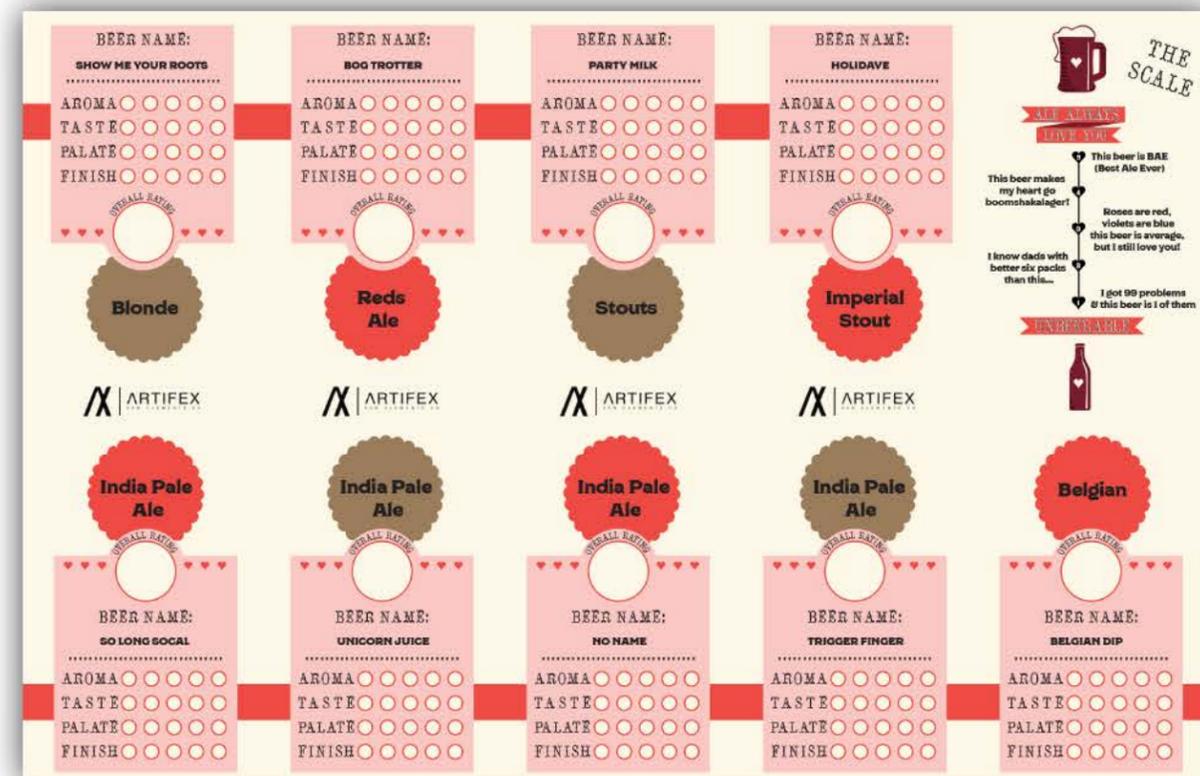
LOGO



FRONT



BACK



LOGOS/GRAPHICS

THE RIDERS CLUB

A TOGO MENU FOR LOCAL RESTAURANT

+ CUSTOM ILLUSTRATIONS

+ CUSTOM LAYOUT DESIGN

THE RIDERS CLUB
CAFE

SAN CLEMENTE | SAN JUAN CAPISTRANO

949.388.3758 949.429.1533

1701 N. EL CAMINO REAL | 27221 ORTEGA HWY SUITE G
SAN CLEMENTE, CA 92673 | SAN JUAN CAPISTRANO, CA 92675

Open 11:30AM - 9PM
TUESDAY - SUNDAY [CLOSED MONDAYS]

MENU

Happy Hour 4PM - 6PM
TUESDAY - FRIDAY

HOT DOGS \$2.00 OFF DRAFT BEER

MENU

Burgers \$9.75
SERVED WITH CHIPS & BEETS [UPON REQUEST]

ALL BURGERS TOPPED WITH LETTUCE, ONION [GRILLED OR RAW] PICKLE & HOUSE SPREAD

CHOOSE: ALL NATURAL BEEF | CHICKEN | QUINOA PATTY | PORTOBELLO MUSHROOM

ADD EXTRAS \$1.25 EACH

CHEDDAR | HAVARTI | MUNSTER | SWISS | GOAT CHEESE
BACON | AVOCADO | SAUTEED MUSHROOMS | ROASTED GREEN PEPPERS | FRIED EGG
CHILI

2 Chili Dog Meal \$7.95
WITH HOUSE MADE CHILI, CHEESE & ONION

Carritas Sandwich \$9.75
WITH SHREDDED PORK, CARROT SLAW, CILANTRO, JALAPENO

Club Salad \$9.15
WITH MIXED GREENS, CHICKEN, ONION, CORN BACON, QUESO FRESCO, RED BELL PEPPER, CARROT SLAW & HOUSE MADE DRESSING

2 Hot Dog Meal \$6.95
WITH RIDER RELISH, MUSTARD & CHIPS
NO ALTERATIONS

Kids Meal \$5.29
CHEESE BURGER, HOT DOG OR GRILLED CHEESE
SERVED WITH APPLE SLICES, CHIPS & A LEMONADE

LOGOS / GRAPHICS

THE CHURCH SERIES

VARIOUS CAMP T-SHIRT GRAPHICS AND LOGOS FOR LOCAL CHURCHES

Inspire

Kinship Girls Retreat



MERCH DESIGN

CLIENT:

GARY WARD PROPERTIES MERCHANDISE DESIGN

15LB. TERRY LOOP TOWEL WITH CUSTOM
ARTWORK DESIGN



CANVAS FRONT
TRUCKER SNAPBACK HAT
WITH CUSTOM EMBROIDERED
MARRON EDGE PATCH



KAMBRIA ALLEN
Designer

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✉ hello@fixxdesignboutique.com

🌐 fixxdesignboutique.com

I'M FROM SAN CLEMENTE, CA



I GRADUATED FROM

POINT LOMA NAZARENE UNIVERSITY

IN SAN DIEGO, CA IN MAY 2012

WITH A BACHELOR OF **ARTS**

IN

MANAGERIAL

ORGANIZATIONAL COMMUNICATION

(TRY SAYING THAT 10X FAST)

RESUME

DESIGNER // CREATOR // OWNER

OCT 2016 - PRESENT

FIXX DESIGN BOUTIQUE, SAN CLEMENTE CA

- + DESIGN, STYLE AND CREATE ORIGINAL GRAPHIC CONTENT: CUSTOM INVITATIONS, MARKETING MATERIALS, LAYOUT DESIGN, BUSINESS CARDS ETC.
- + EXTENSIVELY COMMUNICATE WITH EACH CLIENT TO PROVIDE CREATIVE SOLUTIONS THAT HELP THEM BEST REPRESENT THEMSELVES
- + THROUGH BRANDING DESIGN, I HELP CLIENTS CLARIFY THEIR VISION AND CREATE REPEATABLE STRATEGIES SO THEY CAN FOLLOW THROUGH ON THEIR GOALS
- + I GIVE CREATIVE DIRECTION TO CAMPAIGNS OF ALL TYPES. I DRAW INSPIRATION, LAYOUT A STORY AND HELP THE CLIENT EXECUTE THE VISUALS

DESIGNER // PRODUCT DEVELOPER

DEC 2012 - OCT 2016

ADD BLACK CREATIVE AGENCY, LONG BEACH CA

- + DESIGNED, DEVELOPED AND PRODUCED CLOTHING AND OTHER PRODUCTS FROM CONCEPTION TO FINAL STAGES
- + EXTENSIVELY COMMUNICATED AND NEGOTIATED OPERATIONS AND FINANCE WITH INTERNATIONAL FACTORIES
- + DROVE CREATIVE RESEARCH FOR TREND AND DESIGN
- + RESEARCHED AND PROBLEM SOLVED TO CREATE EFFICIENCIES IN PRODUCTION AND WORK FLOW
- + MANAGED MULTIPLE CATEGORIES OF PRODUCT WITHIN IN MULTIPLE PRODUCTION SEASONS
- + GATHERED FEEDBACK FROM SEVERAL OUTLETS IN ORDER TO IMPROVE DESIGNS
- + CREATED TECHNICAL SKETCHES FOR FACTORY PRODUCTION WITH DETAILED INSTRUCTIONS ON HOW TO CONSTRUCT THE GARMENTS
- + DESIGNED LINES FOR MULTIPLE BRANDS ACROSS ALL CATEGORIES IN THE SAME SEASONS
- + DIRECTED CATALOG PHOTO SHOOTS, MANAGING TALENT, PRODUCT AND PHOTOGRAPHERS